



"Sometimes I wish there was no delete key." Kirk Friedman, IPAA IT Manager

"Over 70% of all tape restores fail... data protection is all about the restore. We're glad that Easy Data Protection was there to help IPAA out of a tough spot..."
Gerald Waldrop, Chairman, CWPS



Customer Experience

Independent Petroleum Association of America

ENERGIZING MEMBERS. For 75 years, the IPAA has been representing independent oil and natural gas producers from its headquarters in Washington, DC. In addition to updating its membership on the latest government issues affecting the oil and gas industry, the IPAA hosts three Oil & Gas Investment Symposia each year, bringing IPAA's members face-to-face with their investment community. These events are among the most respected conferences of their kind and attract key industry executives, investment professionals and capital providers.

RUNNING ON EMPTY. Organizing the Oil & Gas Investment Symposia for three cities – New York, San Francisco, and London – requires attention to detail in coordinating all aspects of the event and meticulous preparation of numerous materials for presentation and distribution. With only a few weeks before their San Francisco conference, the IPAA experienced the nightmare scenario that haunts every organization – the complete loss of data required to support the big event. Someone had inadvertently hit the delete key, wiping out a critical planning folder in IPAA's shared meeting directory.

EMERGENCY REFILL. Fortunately, IPAA had recently subscribed to CWPS EASY DATA PROTECTION [EDP] service. Over 600 GB of IPAA data is continuously backed up and stored at the remote CWPS data center in Raleigh, NC. When the IT Manager at IPAA reported the delete incident to CWPS via an emailed trouble ticket, the EDP help desk team took immediate action. Within 10 minutes CWPS had restored the missing 50 files back to the IPAA shared meeting directory, saving IPAA staff weeks of effort to recreate their "lost" work.

ON THE ROAD AGAIN. Thoughtful business continuity planning and disaster recovery is a serious IT management priority at IPAA. That foresight paid off – the IPAA symposia planners were delighted with the quick restoration of their lost data. The IT team is happy because EDP proved its value. IPAA information is automatically protected 24x7 and there are no cumbersome back-up tapes to manage. Now, EASY DATA PROTECTION is always behind the scenes protecting IPAA from the dreaded "delete" key.



HIGHLIGHTS

CUSTOMER

Membership Association
Oil and Gas Industry
Washington, DC

SOLUTION

EASY DATA PROTECTION
Rapid Restore
Business Recovery Anywhere

KEY BENEFITS

Continuous data protection
Secure on- and off-site storage
Multiple file versions
Automated backup
Secure transmission
No hands-on management
Peace of mind

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